



# **Yard of the Month Questionnaire**

- 1) **What is the Name of your Business?**
  
- 2) **When was the business started?**
  
- 3) **Can you provide me with a description of your business?**
  
- 4) **Number of employees?**
  
- 5) **How did you get started in business?**
  
- 6) **How did you get the background and skills necessary to run this type of business?**
  
- 7) **How do you market your business? How are people aware of you?**
  
- 8) **Where do you see your business in the next year? In the next five years? The next ten years?**

**9) How has technology, such as computers and the internet, impacted on how you conduct business?**

**10) Does your business have a stated mission statement, the reason that this exist?**

**11) Why do your customers select you over your competitors?**

**12) What are the biggest issues for running this business?**

**13) What is the future for this type of business?**

**14) If something happens to you, what will happen to your business?**

**15) Besides being a member of the Auto & Truck Recycler's Association of NH are there any other organizations and accreditation's your business holds/belongs too?**

**16) What do you want everyone to know about you and your business?**